

TOUR PACK

Jude Simpson

Anticipating Hindsight

A sparkling showcase of wit, whimsy and song, from a wordsmith with **time** on her side...

“A genuine original. A joy. Her lines sparkle with wit and panache”
The Scotsman

“Her charming sideways look at life is impossible not to enjoy”
The Skinny



2026 NOMINEE
LEICESTER COMEDY FESTIVAL
BEST KIDS' SHOW

Best Kids' Show Nominee

JUDE SIMPSON

BEFORE AND DAFTER

BECAUSE IT'S ALWAYS TIME TO PLAY WITH WORDS

“A terrific performer. She needs to be seen and heard wherever possible”
Michael Rosen

“Her playful poetry is fantastically funny and her love of language is infectious”
The Family Stage




Supported using public funding by
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It's time to tour!

Jude Simpson – poet, spoken word artist, three-time national slam winner and Best Kids Show nominee (Leicester Comedy Fest 2026) – is taking two new shows on tour, between May 2027 and May 2028.

“Anticipating Hindsight” is a spoken word show for adults (suitable from age 13). “Before and Dafter” is a show of poetry, song and interaction for children aged 6+ and their families.



The two shows will be touring in parallel. “Before and Dafter” will fit best in a late morning or afternoon slot, whilst “Anticipating Hindsight” suits a traditional evening timeslot, with or without an interval.

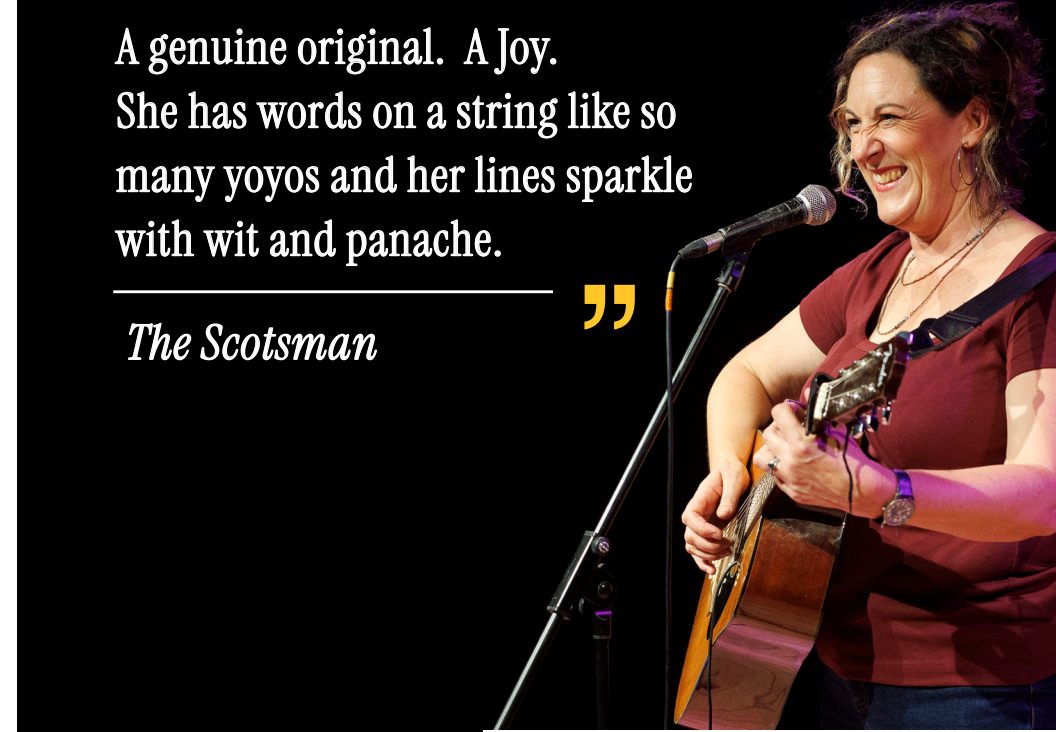
There are favourable terms if you're able to host performances of both shows. However, if just one is suitable for your audience, that's fine too.

“

A genuine original. A Joy.
She has words on a string like so
many yoyos and her lines sparkle
with wit and panache.

”

The Scotsman



Both shows suit traditional theatre spaces, with capacity up to 200. Jude is also a fan of non-traditional spaces, and is experienced in performing in libraries, community spaces and festivals.



[instagram.com/JudeSimpsonWords](https://www.instagram.com/JudeSimpsonWords)



[facebook.com/JudeSimpsonWords](https://www.facebook.com/JudeSimpsonWords)



judesimpson.co.uk

(Hold Ctrl (Windows) or Cmd (Mac) while clicking the link to open in a new window)

Anticipating Hindsight

A spoken word show about predicting the regrettable, enjoying the moment, and sometimes letting time run away with you.

With the aid of a grandmother clock, a proud clutch of parenting fails, and an interactive cake-naming competition, Jude asks whether we can predict how we might look back on life, and by doing so, improve our decision-making in the present.

Touching on ageing, teenagehood, underwear and cuppa soup, Jude uses her “charming, sideways look at life” (Skinny Fest) to challenge the idea that we are helpless in the face of time.

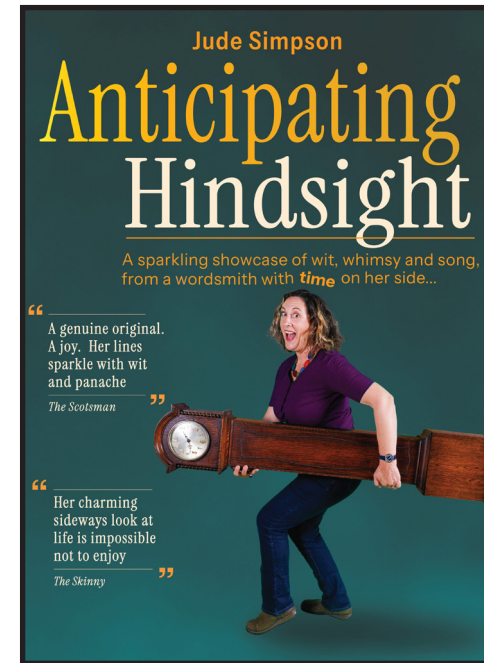
- Solo show of spoken word, comedy and song
- Includes interactive voting section and conversation with the audience
- Two halves of 45 minutes with an interval (a one-hour festival version is also available)
- Content warnings: none
- Suitable for age 13+

“

A charismatic and skilful performer

The Stage

”



“

Truly engaging...
delightfully whimsical...
by the end of the show
she'll seem like your
new best friend

The Skinny

”

Tech Spec

- Minimum space 5m x 3m x 2.5m
- One handheld mic and stand
- One DI box for guitar
- Screen and projector
(Jude will bring her laptop and operate from the stage)
- A warm wash and one spotlight
- **For non-traditional spaces, Jude can bring a completely self-contained show with her own tech, or can supplement what is available in the venue.**

Anticipating Hindsight

What audiences think



“

I love the off-script quirky comments!

Loved the parent poem and teen song. Funny but so moving.
Cuppa Soup and Bravissimo poems were hilarious.

Really, really loved the poem about being a mum – so
beautifully crafted.

”

“

I like how natural she is on stage, she's really warm and
engaging right from the moment you walk in. You just feel
part of the journey.

The show was very entertaining,
emotional, funny and touching.

I can imagine coming to the show with
my Mum and us both loving it.

”



Photos of WIP at Cambridge Junction, May 2026

BEFORE AND DAFTER

Poet, slam winner and Best Kids Show nominee Jude Simpson performs a joyful hour of playful poetry, silly songs and timely nonsense. After exploring sound in her show "A Noise Annoys", Jude turns her wordy attention to the subject of time.

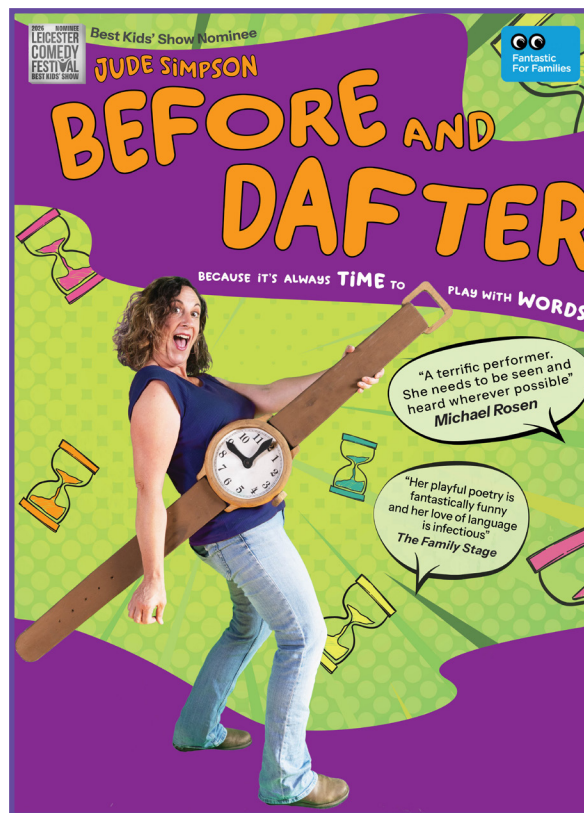
From things you can time yourself doing, to a Dad whose love of cheese is taking up far too much of his life, you'll find hilarious puns, clever silliness, and lots of fun interaction. A warm-hearted show that will inspire and educate as much as it entertains!

Jude Simpson is funny, sharp, emotional in her work and is a terrific performer – she needs to be seen and heard wherever possible
Michael Rosen

- Age suitability: 6+ recommended, but suitable for any age
- Format: one hour (no interval)
- (If you would like two halves, Jude can do the show as the first half, then a Q&A, bonus poems, and tongue twister competition in the second half.)

Simpson's playful poetry is fantastically funny, and her love of language is infectious
The Family Stage

A cross between Nick Cope and Miranda
Audience member



BEFORE AND DAFTER

ACCESSIBILITY AND CONTENT

This is an all-age family show.

The show is relaxed in nature, with audience members free to engage as they choose. Participation is always positive, and is encouraged but never forced.

Props can be installed in advance for pre-show familiarisation or a touch tour. The script is available on request, eg. for audio-description or BSL interpretation.

No flashing lights or loud noises.

As well as children and families, Jude has worked with learning-disabled adults while developing the show, and is confident that her material can be accessible and enjoyable to many people for whom mainstream theatre may not be suited.



Jude performed and ran a workshop for our disabled or neurodivergent performing arts students at Bedazzle. She was endlessly patient and interested by our students and her workshop was perfectly suited to the whole group - easily capturing their imagination

Chloe, Drama teacher

TECH SPEC

- The show is a solo show of spoken word, comedy and song, featuring one performer, one guitar, and some simple props.
- Minimum performance area – 5m x 3m x 2.5m
- For theatre spaces, please provide:
 - Handheld mic and stand
 - DI box for guitar
 - A warm wash and one spotlight
- For non-traditional spaces, Jude can bring a completely self-contained show with her own tech, or can supplement what is available in the venue.



AUDIENCE REVIEWS

“Witty, engaging, fun, imaginatively clever.”

“I loved it! Great poetry and audience interaction!”

“Very sensory. Fun with jokes. Educational and immersive. I loved it! Great poetry and audience interaction!”

“I loved how interactive it was, making poetry more accessible to a young audience!”

PRAISE FOR A NOISE ANNOYS

Jude's previous show toured nationally to festivals, libraries, arts centres and theatres throughout 2025 and early 2026.



[Ctrl \(Windows\) or Cmd \(Mac\) + Click to watch the trailer and get a flavour of Jude's family performances](#)

Packed with puns, silly songs and audience interaction galore, it's an entertaining exploration of the world of wordplay... For adults and children alike, it's practically impossible to leave “A Noise Annoys” without a smile on your face.

The Family Stage

A Noise Annoys really lifted my spirits in a way I wasn't expecting. With well pitched puns, joyfully chaotic songs and poems that play, I was captivated the whole way through. My 9 year old kept giving me meaningful looks through his laughter so I enjoyed him enjoying it, and getting carried along with Jude's brilliant energy and lyrical magic.

Bedford Today

The show was full of whimsy and joy, and the audience – young and old – loved it.

Elena, Lit Fest Organiser

Wraparound activities

Jude can also offer workshops to accompany either show, and is always happy to add a Q&A session.

If you have other requirements, ideas or particular needs, please get in touch and we would love to discuss these with you.

Jude will sell books after both shows, and enjoys meeting her audiences.



About Jude

Jude Simpson is a poet and spoken word artist, writing and performing for both adults and children. Her unique combination of humour, wordplay and song creates a warm, witty and uplifting act, bringing the feel-good factor to audiences of all ages.

From a poem about cuppa soup to a celebration of the power of language... a lyrical exploration of parenthood to a song about being flummoxed... Jude loves to elevate the everyday, celebrate the absurd, and create moments of shared wonder.

Jude has won three national poetry slams, and previously taken three solo shows to the Edinburgh Festival. More recently, her debut family show, “A Noise Annoys” was nominated for Best Kids Show at the Leicester Comedy Festival 2026.

She has performed at theatres, festivals, literature events and community venues around the UK, including: Glastonbury, Greenbelt, Cambridge Junction, Cheltenham Lit Fest, Oundle Lit Fest and Hereford Courtyard among many others. Her work has been featured on Radio 2, 4 and 5, and in Baby Cow’s “Slam Poets” on BBC3 TV.

Jude has published four books of poetry, and co-authored four biographies.

She lives in a big house in East Anglia, with lots of people and one dog.

celebrate the absurd, and
create moments of shared
wonder.





To book either or both shows, or to discuss a booking, please email Heather at admin@JudeSimpson.co.uk

(Hold Ctrl (Windows) or Cmd (Mac) while clicking the link to open email in a new window)

The development of both shows is being supported using public funding by the National Lottery through Arts Council England, Also supported by Landmark Theatres, Cambridge Junction Theatre and OfTheJacket.

Creative team:

Written, directed, performed and produced by
Jude Simpson, with:

Heather Murray – Assistant Producer, Marketing Assistant

Patrick Wilson – Assistant Producer, Assistant Director

Sonny Nwachukwu – Assistant Director

Luke Wright – Mentor

Carla Keen – Graphic Designer

Alice Sewell – Marketing Advisor

Jack Kelly – Touring Advisor

Liam Togher – Videographer

Claire Haigh – Photographer



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